



# COMPANY PROFILE





# CEO MESSAGE

SANGEN Edu Ltd. education consultancy is established with a mission to provide quality study abroad solutions to students. I take this opportunity to thank you for considering us to be part of your educational endeavors. We want to make the overall journey of students from home country to overseas a delightful and hassle-free experience. We strongly believe that the success of an organization is not just based on the profits measured in numbers, but also the quality, service standards and customer satisfaction. For us creating a sustainable business by exceeding the expectations of students and the partner institutions is more important than anything else.

One of the most important decisions that can change student's life forever is the decision to go abroad for study purpose. We offer quality-counseling services to assist you to reach the gateway of the leading foreign universities in the world. Meanwhile, you may know, we have earned reputations in placing students across the globe: in UK, USA, Canada, Australia, China, and Malaysia. With our expertise in education and immigration, we are constantly assisting our students with admissions as well as scholarships at recognized Chinese universities as well as different universities of numerous countries.

Being an educational consultant, it is our duty to cater genuine counseling and guidance to the students ensuring an ever-advancing career. Our highly dedicated and committed team strives to achieve excellence in the field of overseas educational consultancy and I am honoured to be the leader of this team.

With a keen focus on quality education, we are steadfast in our path, giving assistance and aid to students for attaining meritorious heights. We work closely to serve students in fulfilling their academic dreams through a cost-effective package and professional guidance. We look forward to answer your queries and ensure effective assistance for education overseas.

**Monirul Hoque**  
Managing Director and CEO



# ABOUT US

SANGEN Edu Ltd. is one of the leading Overseas Educational Consultancy services in Bangladesh. Established in 2008 as Sangen International (Pvt.) Ltd. In 2018 its changed its name to Sangen Edu Ltd. SANGEN Edu Ltd. aim is to provide best guidance and counselling to the students. Known for its long-standing reputation of being one of the most comprehensive study-abroad consultants, we have received the “Best Educational Consultant Award” for foreign admissions success. Providing honest, up-to-date and accurate information with friendly, courteous and personalized services has always been our priority. We not only help the students to choose the best courses and education providers but also assist them throughout the process - application for admission to issuance of COE, VISA documentation to VISA decision.

We send students and professionals for higher education and training almost all over the world. With SANGEN Edu Ltd. You can study abroad in best educational hubs of the world, including UK, USA, Canada, Australia, China, & Malaysia. As education is the main catalyst in deciding the career of a student, we leave no stone unturned in ensuring that you make the right decision. Our Expert mentors understand the dilemma of Bangladeshi students and hence, have the par excellence in resolving all their doubts.

SANGEN Edu Ltd. keeps extensive knowledge of ever-changing education sector. With the valuable insights to deliver, we offer the best educational, cultural and financial solutions to the undergraduates, graduates and all the interested students. Our team comprises the potential educators and counseling experts, along with a huge Alumni network to refer you to the top colleges and universities.

We are committed in providing the most comprehensive, effective and efficient immigration and Education services. We offer services in only two language Bengali & English and we are with you at every step, providing innovative solutions to help you through the ever-changing immigration and Education rules, regulations and procedures. We look after your interests and provide the best advice and representation. Our clients can count on our effective counsel and reliable services. We are dedicated to our clients and provide the highest quality legal representation. Our greatest concern is for your satisfaction and success.







# Our mission

Our mission is to place genuine education minded students at genuine education providers. To be recognized as one of the most reliable names in promoting overseas education globally, and therefore exploring and expanding market opportunities, resulting to provide the highest quality of information, support and services to the students, keeping in sync with ethics, values and integrity.



# Our vision

- ✓ To nurture and serve our students to achieve their goals and fulfill their dreams. We want to provide our students with the best education service possible, and a wanted and meaningful life.
- ✓ To become a premium brand in the global education consultancy market and lead students towards top level Institutions.
- ✓ To successfully place students for the course at an institution only that are in the best interest of the student or their profile.
- ✓ To maintain the high standard of professionalism, performance and quality to establish exemplary excellence in higher education, and work together with prospective students and overseas colleges, universities and associate organizations.

# OUR VALUES

SANGEN Edu Ltd. is an experienced education consultant, who deeply believes in shaping the future of our students who wants to enhance their knowledge through the platform of education. Our values and believes are equally reinforced through numerous ways to provide better quality services to the students. In a basic way, we are top to bottom committed to give better training consultancy administrations to its customers. We have direct contact with all first-rate colleges and universities in abroad. This implies our customers will confront no deferrals and bother to secure their offer letters and COE in hands.

- ✓ Being customer focused
- ✓ Offering excellent quality consultancy service
- ✓ Working with integrity
- ✓ Ensuring responsible counseling through effective team work
- ✓ Achieving excellence in whatever we do

## Our objectives

- ✓ To provide the utmost level of encouragement and support to students who aspire to get over sea's in UK, USA, Canada, Australia, China, and Malaysia.
- ✓ To provide up-to-date information and course details of the universities and the necessary information about study abroad through a free counseling service.
- ✓ To provide effortless and distinctive quality service and commit to improve continually.
- ✓ To promote all round development of student's abilities and personalities, and empower the potential.
- ✓ To help the students finding a quick and easy but a more cost-effective way for study in the universities of the above-mentioned countries.
- ✓ To provide the information about the scholarship program in countries we represent .
- ✓ To provide the services for admission and after admission. Our care and concern continue from start to end. We offer first-hand assistance to students studying in various countries, including airport pickup services, arranging accommodations, and even opening bank accounts. We stay in regular contacts with our students and liaise with universities as well as parents in monitoring students' academic progress.





# WHAT WE DO?

01

At SANGEN Edu Ltd., we set out always to deliver top professional and quality Educational Consultancy services to help our clients on their way to having a successful study abroad story and experience. That's the only way we can be successful too.

02

Brainstorm as many ideas as possible to bring awareness in peoples regarding higher education in Bangladesh and abroad, focusing specialized courses which are not available in Bangladesh.

03

To select cost effective study route or career path that best suites candidate's profile, consequently leading to dreamed goal.

04

We provide options to apply for multiple courses for multiple universities.

05

To give latest and reliable information about selected institution or country i.e. language requirements, accommodation and living condition, part time job opportunities, and even hardships or obstacles that one may be confronted with, so he/she will adapt in that new domain easily and quickly.

06

To emphasize "education for all", search for merit and need based scholarships in different countries, and to encourage talented and/or poor students who dreams to study abroad but cannot due to scarce financial resources.

07

Capacity building of our clients, groom their personality, takeaway hesitation in presentation, by arranging group discussion sessions, English conversation classes, improving presentation skills and other trainings, enabling them to face upcoming challenges with courage.

08

To organize free workshops, seminars and extra curriculum activities in diverse disciplines that add to participant's intellectual skills, give awareness about education, health etc, bring positive change in their minds i.e. reduce frustration and increase optimism.





# SPECTRUM OF SERVICES

## 01. Student Profile Analysis

Applying for overseas education involves a lot more than just filling out an application form. A student would not want to land up in a country or with a course not suited to his/her needs. At SANGEN Edu Ltd., you are invited for a 360 degrees course cum country planning session with our qualified counselors who shall match your career aspirations and academic interest with the best-suited university.

## 02. Career Counseling

When it comes to taking ownership for developing your career, learning from others is vitally important. That's why mentoring and career conversations have such an important role to play. Which country to study in? Which course will result in better career? Which university is recognized and has high placement records? These questions and concerns can be daunting at times and we at SANGEN Edu Ltd. totally understand this.

## 03. Course/University Selection & Admission Assistance

With our one-to-one personalized counseling at a time convenient to you, you shall be able to determine which course and country is best suited as per your personal & financial strength & which universities you can do best at. Our partnerships with world-class universities all over the world allows us to make available exclusive scholarships, error-free applications, timely correspondences & best possible results on visa applications for our valued students. We ensure that your journey from counseling to landing in the destination of your choice is as comfortable as possible.

## 04. Visa Guidance

We will not take any chance at all with your visa. All SANGEN Edu Ltd. students receive free visa counseling, visa file preparation & mock training for visa interviews from our experienced visa counselors.



# SPECTRUM OF SERVICES

## 05. Financial Aid & Scholarship

Our counselors keep updating scholarships as & when they become available. Ask us how to manage finances for overseas education. Be it your personal finances or a bank loan, our expert counselors will guide you how, where & when to get finances settled in the most convenient, timely & cost-effective way.

## 06. Pre-Departure Briefing

We organize pre-departure seminars for all of you and even your parents to dispel any doubts or fears before they actually fly to your preferred destination. We shall ensure that you know exactly what to do, where to go and whom to contact once you have landed. We understand that many of you will be traveling abroad for the first time and therefore we will leave no stone unturned to ensure that you reach your college/university without any difficulty.

## 07. Post-Arrival Assistance

Our relationship does not end once you fly away. It just starts all over again. Our counselors shall remain available round-the-clock to ensure that you face no difficulty at all during your entire stay.



# AUTHORIZED REPRESENTATIVE LIST OF ALL GLOBAL EDUCATIONAL INSTITUTIONS

Institution		Country	Websites
1	Southern Medical Univerasity	China	<a href="http://www.smu.edu.cn">www.smu.edu.cn</a>
2	Jinan University	China	<a href="http://www.jnu.edu.cn">www.jnu.edu.cn</a>
3	Southwest Medical University	China	<a href="http://www.en.swmu.edu.cn">www.en.swmu.edu.cn</a>
4	Nanjing Medical University	China	<a href="http://www.english.njmu.edu.cn">www.english.njmu.edu.cn</a>
5	Ningxia Medical University	China	<a href="http://www.nxmu.edu.cn">www.nxmu.edu.cn</a>
6	Kunming Medical University	China	<a href="http://www.kmmc.cn">www.kmmc.cn</a>
7	Yunnan Technology & Business University	China	<a href="http://www.digiedupro.com/yunnan-university-of-business-technology/">www.digiedupro.com/yunnan-university-of-business-technology/</a>
8	Beijing Institute of Technology	China	<a href="http://www.bit.edu.cn">www.bit.edu.cn</a>
9	Shandong University of Technology	China	<a href="http://www.sdut.admissions.cn">www.sdut.admissions.cn</a>
10	Kunming University	China	<a href="http://www.kmu.edu.cn">www.kmu.edu.cn</a>
11	University of Southwales	UK	<a href="http://www.southwales.ac.uk">www.southwales.ac.uk</a>
12	University of Chester	UK	<a href="http://www1.chester.ac.uk">www1.chester.ac.uk</a>
13	Canterbury Christ Church University	UK	<a href="http://www.canterbury.ac.uk">www.canterbury.ac.uk</a>
14	Solent University	UK	<a href="http://www.solent.ac.uk">www.solent.ac.uk</a>
15	Study Group	UK, USA, ANZ	<a href="http://www.studygroup.com">www.studygroup.com</a>
16	Flemming College	Canada	<a href="http://www.flemingcollege.ca">www.flemingcollege.ca</a>
17	Trebas Institute of Technology	Canada	<a href="http://www.trebas.com">www.trebas.com</a>
18	Toronto School of Management	Canada	<a href="http://www.torontosom.ca">www.torontosom.ca</a>
19	Herzing University	USA	<a href="http://www.herzing.edu">www.herzing.edu</a>
20	Elmira College	USA	<a href="http://www.elmira.edu">www.elmira.edu</a>
21	Webster University	USA	<a href="http://www.webster.edu">www.webster.edu</a>
22	Mahsa university	Malaysia	<a href="http://www.mahsa.edu.my">www.mahsa.edu.my</a>
23	Asia Pacific University	Malaysia	<a href="http://www.apu.edu.my">www.apu.edu.my</a>
24	NAPS	Australia	<a href="http://www.naps.edu.au">www.naps.edu.au</a>
25	Kingston Institute of Australia	Australia	<a href="http://www.kingston.nsw.edu.au">www.kingston.nsw.edu.au</a>
26	Melbourne Metropolitron College	Australia	<a href="http://www.mmc.edu.au">www.mmc.edu.au</a>
27	Lincon Institute of Higher Education	Australia	<a href="http://www.lincolnau.nsw.edu.au">www.lincolnau.nsw.edu.au</a>
28	Sunbeam College	Australia	<a href="http://www.sunbeam.edu.au">www.sunbeam.edu.au</a>
29	AUSTRALIA INSTITUTE OF BUSINESS AND TECHNOLOGY (AIBT)	Australia	<a href="http://www.aibtglobal.edu.au">www.aibtglobal.edu.au</a>
30	Global Business Studies - GBS	Dubai	<a href="http://https://gbs.ac.ae/">https://gbs.ac.ae/</a>

# WHY CHOOSE US



SANGEN Edu Ltd. is officially associated with several universities worldwide, in UK, USA, Canada, Australia, China, and Malaysia and other English-speaking countries accredited by western association of schools and colleges affiliated with the universities known for Academic Excellence.



Our experienced and professional counselors are always available to make your voyage more pleasant. We assist with the expert knowledge throughout the whole admission process.



Our experts give master visa direction with unbelievable achievement rate of visa Endorsement. We have internationally trained team of remarkable professionals who handle each inquiry with consideration and make everything clear to student.



We help through every step of the admission and accommodation, advice to choose the right program and university, help to prepare documents, apply on behalf of the students, medical service, embassy service, air ticket, airport pickup, and provide ongoing service throughout their study life.



We take care of our students along with their journey to the university by providing resident coordinator on the campus.



We share our expert knowledge about study in UK, USA, Canada, Australia, China, and Malaysia And create a strong bond with the students in their needs.





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